



WPEC
c/o WTO/WABM TV
651 Beacon Pkwy
Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Defend Justice From Politics (73284)
New Media Firm, The (8200)
PLACEMENT MEDIA
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2638877
Inv Date 10/14/2012
Terms CIA
Contract 1346895
Bill Type Weekly/Irregular
Period 10/8/2012 - 10/14/2012

New Media Firm, The
1322 G Street SE
Washington, DC 20003

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand DEFEND JUSTICE 10/09 (464643)
Acct Types National/Political Issue Agency BRD
Est/Headline 1544/06254860
Demo A35+R
Revision
Comments DEFEND JUSTICE 10/09
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/17/2012 11:24:28AM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	10:00:00AM-11:00:00	Day, F-1	10/12/12 10:25AM (Fr)	00:30	CBS-Lets Make a Deal	TV103X12212H	\$275.00	
2.0	SPOT	5:00:00PM- 5:30:00	Day, F-1	10/12/12 5:21PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	TV103X12212H	\$500.00	
3.0	SPOT	7:00:00AM- 9:00:00	Day, F-1	10/12/12 7:59AM (Fr)	00:30	CBS-CBS This Morning	TV103X12212H	\$300.00	
4.1	SPOT	7:30:00PM- 8:00:00	Day, F-1	10/12/12 7:51PM (Fr)	00:30	Inside Edition	TV103X12212H	\$450.00	
5.0	SPOT	9:00:00AM-10:00:00	Day, F-1	10/12/12 9:48AM (Fr)	00:30	Live with Kelly and Michael	TV103X12212H	\$225.00	
9.0	SPOT			10/13/12			1 preempt @ \$50.00	\$0.00	Political
10.0	SPOT			10/13/12			1 preempt @ \$500.00	\$0.00	Program Change
11.0	SPOT	6:00:00AM- 7:00:00	Day, Sa-1	10/13/12 6:09AM (Sa)	00:30	News-CBS 12 News This Morning 6a Saturday	TV103X12212H	\$125.00	
12.0	SPOT	11:00:00PM-11:35:00	Day, Su-1	10/14/12 11:55PM (Su)	00:30	News-WPEC CBS 12 News at 11p	TV103X12212H	\$750.00	
13.0	SPOT	6:00:00AM- 7:00:00	Day, Su-1	10/14/12 6:58AM (Su)	00:30	News-CBS 12 News This Morning 6a Sunday	TV103X12212H	\$125.00	
14.0	SPOT			10/14/12			1 preempt @ \$500.00	\$0.00	Program Change
15.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	10/14/12 7:21AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	TV103X12212H	\$150.00	
16.0	SPOT	11:00:00PM-11:35:00	Day, Th-1	10/11/12 11:29PM (Th)	00:30	News-WPEC CBS 12 News at 11p	TV103X12212H	\$750.00	
17.0	SPOT	11:35:00PM-12:35:00	Day, Th-1	10/11/12 12:02AM (Th)	00:30	CBS-The David Letterman Show	TV103X12212H	\$300.00	
18.0	SPOT			10/11/12			1 preempt @ \$300.00	\$0.00	Political
19.0	SPOT	5:30:00PM- 6:00:00	Day, Th-1	10/11/12 5:42PM (Th)	00:30	News-WPEC CBS 12 News at 530p	TV103X12212H	\$500.00	
20.0	SPOT	9:00:00AM-10:00:00	Day, Th-1	10/11/12 9:38AM (Th)	00:30	Live with Kelly and Michael	TV103X12212H	\$225.00	
21.0	SPOT	11:00:00PM-11:35:00	Day, Tu-1	10/09/12 11:22PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	TV103X12212H	\$750.00	
22.0	SPOT			10/09/12			1 preempt @ \$300.00	\$0.00	Political
23.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1	10/09/12 5:37PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	TV103X12212H	\$500.00	
24.0	SPOT	10:00:00AM-11:00:00	Day, W-1	10/10/12 10:25AM (We)	00:30	CBS-Lets Make a Deal	TV103X12212H	\$275.00	
25.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	10/10/12 5:10PM (We)	00:30	News-WPEC CBS 12 News at 5p	TV103X12212H	\$500.00	
26.0	SPOT	7:00:00AM- 9:00:00	Day, W-1	10/10/12 8:21AM (We)	00:30	CBS-CBS This Morning	TV103X12212H	\$300.00	
27.1	SPOT	7:30:00PM- 8:00:00	Day, W-1	10/10/12 7:43PM (We)	00:30	Inside Edition	TV103X12212H	\$450.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$7,450.00	Total Spots	19
Commission	(\$1,117.50)		
Net Total	\$6,332.50		



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Defend Justice From Politics (73284)
New Media Firm, The (8200)
PLACEMENT MEDIA
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2639187
Inv Date 10/21/2012
Terms CIA
Contract 1346895
Bill Type Weekly/Irregular
Period 10/15/2012 - 10/21/2012

New Media Firm, The
1322 G Street SE
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
DEFEND JUSTICE 10/09 (464643)
National/Political Issue Agency BRD
1544/06254860
A35+R

DEFEND JUSTICE 10/09
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/22/2012 2:49:50PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	SPOT	11:00:00PM-11:35:00	Day, M-1	10/15/12 11:11PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	TV103X12212H	\$750.00	
7.0	SPOT			10/15/12			1 preempt @ \$300.00	\$0.00	Political
8.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/15/12 5:53PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	TV103X12212H	\$500.00	
28.0	SPOT	12:00:00PM-12:30:00	Per week (1), Mo, Tu, We, Th, Fr	10/19/12 12:09PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	TV103X12212H	\$500.00	M/G For 10.0.1
29.0	SPOT	12:00:00PM-12:30:00	Per week (1), Mo, Tu, We, Th, Fr	10/17/12 12:14PM (We)	00:30	News-WPEC CBS 12 News at Noon	TV103X12212H	\$500.00	M/G For 14.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$2,250.00
Commission	(\$337.50)
Net Total	\$1,912.50

Total Spots 4



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New Media Firm, The (8200)
PLACEMENT MEDIA
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2659125
Inv Date 10/28/2012
Terms CIA
Contract 1346924
Bill Type Weekly/Irregular
Period 10/22/2012 - 10/28/2012

New Media Firm, The
1322 G Street SE
Washington, DC 20003

AgM

Product POLITICAL ISSUE (ns) (1187)
Brand DEFEND JUSTICE 10/23 (464652)
Acct Types National/Political Issue Agency BRD
Est/Headline 1546/06254872
Demo A35+R
Revision
Comments DEFEND JUSTICE 10/23
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 5:18:59PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT			10/26/12			1 preempt @ \$275.00	\$0.00	Sold Out
2.0	SPOT			10/26/12			1 preempt @ \$500.00	\$0.00	Sold Out
3.0	SPOT	7:00:00AM- 9:00:00	Day, F-1	10/26/12 8:21AM (Fr)	00:30	CBS-CBS This Morning	TV104X12212H	\$300.00	
4.1	SPOT			10/26/12			1 preempt @ \$450.00	\$0.00	Sold Out
5.0	SPOT	9:00:00AM-10:00:00	Day, F-1	10/26/12 9:46AM (Fr)	00:30	Live with Kelly and Michael	TV104X12212H	\$225.00	
9.0	SPOT			10/27/12			1 preempt @ \$50.00	\$0.00	Political
12.0	SPOT	11:00:00PM-11:35:00	Day, Su-1	10/28/12 11:30PM (Su)	00:30	News-WPEC CBS 12 News at 11p	TV104X12212H	\$750.00	
13.0	SPOT	6:00:00AM- 7:00:00	Day, Su-1	10/28/12 6:58AM (Su)	00:30	News-CBS 12 News This Morning 6a Sunday	TV104X12212H	\$125.00	
14.0	SPOT			10/28/12			1 preempt @ \$500.00	\$0.00	Program Change
15.0	SPOT	7:00:00AM- 8:00:00	Day, Su-1	10/28/12 7:23AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	TV104X12212H	\$150.00	
16.0	SPOT	11:00:00PM-11:35:00	Day, Th-1	10/25/12 11:34PM (Th)	00:30	News-WPEC CBS 12 News at 11p	TV104X12212H	\$750.00	
17.0	SPOT			10/25/12			1 preempt @ \$300.00	\$0.00	Sold Out
18.0	SPOT			10/25/12			1 preempt @ \$300.00	\$0.00	Political
19.0	SPOT	5:30:00PM- 6:00:00	Day, Th-1	10/25/12 5:44PM (Th)	00:30	News-WPEC CBS 12 News at 530p	TV104X12212H	\$500.00	
20.0	SPOT	9:00:00AM-10:00:00	Day, Th-1	10/25/12 9:34AM (Th)	00:30	Live with Kelly and Michael	TV104X12212H	\$225.00	
21.0	SPOT	11:00:00PM-11:35:00	Day, Tu-1	10/23/12 11:12PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	TV103X12212H	\$750.00	
22.0	SPOT			10/23/12			1 preempt @ \$300.00	\$0.00	Political
23.0	SPOT	5:30:00PM- 6:00:00	Day, Tu-1	10/23/12 5:42PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	TV103X12212H	\$500.00	
24.0	SPOT			10/24/12			1 preempt @ \$275.00	\$0.00	Sold Out
25.0	SPOT	5:00:00PM- 5:30:00	Day, W-1	10/24/12 5:12PM (We)	00:30	News-WPEC CBS 12 News at 5p	TV104X12212H	\$500.00	
26.0	SPOT	7:00:00AM- 9:00:00	Day, W-1	10/24/12 8:11AM (We)	00:30	CBS-CBS This Morning	TV104X12212H	\$300.00	
27.1	SPOT			10/24/12			1 preempt @ \$450.00	\$0.00	Sold Out
29.0	SPOT	5:00:00AM- 5:30:00	Day, F-1	10/26/12 5:28AM (Fr)	00:30	News-CBS 12 News This Morning 5a	TV104X12212H	\$550.00	M/G For 1.0.1,24.0.1
30.0	SPOT	6:00:00AM- 7:00:00	Day, F-1	10/26/12 6:40AM (Fr)	00:30	News-CBS 12 News This Morning 6a	TV104X12212H	\$450.00	M/G For 27.1.1

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Gross Total	\$6,075.00	Total Spots	14
Commission	(\$911.25)		
Net Total	\$5,163.75		



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New Media Firm, The (8200)
PLACEMENT MEDIA
TeleRep/DC, Washington DC (2995)
ph: (703) 528-7800

Invoice 2668288
Inv Date 11/4/2012
Terms CIA
Contract 1346924
Bill Type Weekly/Irregular
Period 10/29/2012 - 11/4/2012

New Media Firm, The
1322 G Street SE
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL ISSUE (ns) (1187)
DEFEND JUSTICE 10/23 (464652)
National/Political Issue Agency BRD
1546/06254872
A35+R

DEFEND JUSTICE 10/23
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 11/6/2012 5:26:20PM

West Palm Beach (WPEC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
6.0	SPOT	11:00:00PM-11:35:00	Day, M-1	10/29/12 11:32PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	TV104X12212H	\$750.00	
7.0	SPOT			10/29/12			1 preempt @ \$300.00	\$0.00	Sold Out
8.0	SPOT	5:30:00PM- 6:00:00	Day, M-1	10/29/12 5:50PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	TV104X12212H	\$500.00	